

Cambridge, UK

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Maria Antorka Georgiades – UX Designer

ABOUT

Experienced and detail-oriented UX/UI Designer with over 10 years of expertise in creating intuitive, accessible digital products for fintech, SaaS, and enterprise platforms. Proficient in managing the full design process—from user research and concept development to high-fidelity prototyping—using tools such as Figma, Miro, Adobe Creative Suite, and Maze. Skilled at translating complex requirements into user-focused, effective design solutions through close collaboration with cross-functional teams. Consistently delivers scalable design systems and features that enhance usability, drive engagement, and support business objectives.

EXPERIENCE

Adaptavist & Venue.sh, Remote – UX Designer

MAY 2024 – PRESENT

Lead UX design initiatives for enterprise-level products at Venue.sh, collaborating with senior designers, engineers, and UX researchers to deliver cohesive, user-centered solutions. Support user research to inform design decisions and use Figma to create wireframes and high-fidelity prototypes that translate user needs into scalable, intuitive designs.

Mention Me, Remote – Product Designer

APRIL 2021 – APRIL 2023

Lead UI/UX initiatives within a product squad. Collaborated with Product Managers and Engineers, contributing to the design system alongside the UX team. Delivered key platform features, including a navigation redesign, Platform rebranding, NPS AI page, and enhanced reporting pages.

Oracle Data Cloud, Cambridge UK – UI Designer

SEPTEMBER 2018 – APRIL 2021

Delivered UI designs and user journeys to help teams visualize outcomes from UX research and wireframes. Worked closely with Product managers and collaborated with developers to ensure seamless project delivery, ready for testing and deployment.

Smart Pension, London UK – UI Designer

DECEMBER 2017 – SEPTEMBER 2018

Created responsive design concepts for customer-facing user journeys, developed interactive mockups, and prepared assets for development handoff. Ensured design consistency by collaborating with designers to meet deadlines. Engaged with stakeholders through usability testing and coordinated with front-end developers for seamless design implementation.

GAIN Capital (StoneX Retail), London UK – Senior Designer

JULY 2016 – DECEMBER 2017

Created graphic and web design solutions for the marketing department's content and acquisition teams. Led the City Index brand campaign, producing print and digital assets across editorial, social media, and OOH. Managed digital projects and marketing communications materials, ensuring high quality and brand consistency.

IronFX, Limassol Cyprus – Web Designer

JANUARY 2016 – JULY 2016

Delivered graphic and web design assets to support the marketing department, including website visuals, landing pages, email campaigns, and multilingual animated banners. Also created video content by filming and editing short daily videos for the company's research team.

Spotware Systems, Limassol Cyprus – UI Designer

SEPTEMBER 2013 – DECEMBER 2015

Collaborated with Product Managers to create high-fidelity prototypes and pixel-perfect interfaces for FX trading platforms, ensuring brand consistency throughout.

MS Electronics, Limassol Cyprus – Marketing Officer

NOVEMBER 2012 – SEPTEMBER 2013

Produced marketing visuals, promotional content, and coordinated campaigns

EMU Design, London UK – Designer

FEBRUARY 2011 – SEPTEMBER 2012

Designed websites, branding, and print assets for a range of clients

Zen United, Bristol UK – Creative Assistant (Intern)

MAY 2010 – JULY 2010

Supported marketing and design initiatives as part of UWE Internships

EDUCATION

Bath Spa University, Bath UK

Postgraduate Diploma, Communication Design

OCTOBER 2009 - DECEMBER 2010

University of the West of England (UWE), Bristol UK

BA (Hons), Graphic Design

SEPTEMBER 2006 - JULY 2009

Cyprus Academy of Art, Limassol Cyprus

Foundation Diploma, Art, Media and Design

SEPTEMBER 2004 - JULY 2006

CERTIFICATIONS

Service Design Masterclass | Royal College of Art | April 2025

UX Certificate | Nielsen Norman Group | March 2023

SKILLS

Design Tools:

Figma, Adobe Creative Suite, InVision, Miro, Sketch, Maze, User Interviews

UX/UI Design:

User Research, Wireframing, Prototyping, User Journeys, Responsive Design

Collaboration & Methodologies:

Agile Methodologies, Team Facilitation, Cross-Functional Collaboration